Math 1071Q Spring 2023
Calculus For Business and Economics
Sections: W32 TuTh 11:00 - 12:15 PM
Room: WTBY 218
Instructor: Stephen Zito
E-mail: stephen.zito@uconn.edu
Personal Website: https://www.stephen-zito.math.uconn.edu/
Office Hours: WTBY 315, TuTh 12:30 - 1:45 and by virtual appointments.

Text: *Calculus, Applications and Technology*, 3rd ed., by Edmond C. Tomastik.

Course Description:

- This course is an introduction to calculus and applications designed primarily for students majoring in business, economics, or the life and social sciences. We will cover essential concepts of differential and integral calculus.
- The course will be primarily face-to-face lecture and discussion.
- Submission of course work will be (mostly) via HuskyCT.
- All information and materials will be posted to HuskyCT.
- One-on-one and group video sessions will be via Blackboard Collaborate.

Homework:

- Homework will be posted every Tuesday and Thursday by 9:00 A.M.
- These will NOT be collected.
- I highly recommend giving the problems a shot. Math is a skill and you only get better at a skill by practicing.
- To do well in the course, you must do the homework.

Quizzes:

- There will be quizzes every Tuesday and Thursday.
- I will post the quiz by 9:00 AM on HuskyCT.
- Each quiz is worth 5 points.
- The topic of each quiz is based on the previous class material.

Quiz submission policies:

- Quizzes MUST be submitted via HuskyCT. Email submissions will not be accepted.
- Any format is acceptable as long as I can see it, open it, and read it.
- All quizzes are due by 11:59 PM. 11:59:01 is a late submission.
- ANY submission after this time will result in a zero.
- You have ONE and only ONE submission.
- If you submit the wrong file or a corrupted file, this will result in a zero.
- A saved draft but no submission will result in a zero.
- You should receive a confirmation email upon successful submission.

Exams

- Exam 1 will be 2/23/23.
- Exam 2 will be 3/30/23.
- The final exam will be the week of 5/1/23 - 5/6/23.
- The exams are in-class.
- The exams are open-note.

Make-Up Policy:

- There are **NO** make-ups on quizzes. Let me repeat that "**NO** make-ups."
- I will drop five quizzes at the end of the semester.
- If you miss an exam, then the percentage weight carries over to the next exam.
- There is no retroactive adjustment of any exam percentages.

Midterm Grades:

- Midterm grades are required for all 1000 level classes. I will post midterm grades after Exam 1. They are meant to give you an idea of how you're faring in the course so far. The grades are not permanent and do not affect you GPA.
- Your midterm grade will be your Exam 1 grade.
- If you do not take Exam 1, your midterm grade will be "N."

Email Policy

- I will respond to emails within 24 hours.
- I will not respond to emails on Sunday.
- Please include full name, class, and section.
- Please use university email.
- Do not call me Stevie.

Modifications

- I reserve the right to change the syllabus if it becomes necessary.
- Any changes will be posted on HuskyCT and announced in class.

Discussion of Grades

- We can discuss any grade issue you may have.
- Any concerns must be brought to my attention within one week of the posted grade.
- After one week, the grade is final.

Grades:

Quizzes	every week	25%
Exam 1	2/23	25%
Exam 2	3/30	25%
Final Exam	TBD	25%

Disabilities

- If you anticipate or experience physical or academic barriers based on disability or pregnancy, or require accommodations, please contact Rachel Julian, Waterburys CSD Regional Campus Coordinator, to discuss options.
- Her email is Rachel.julian@uconn.edu and she can also be reached through the Center for Students with Disabilities (860) 486-6899, or http://csd.uconn.edu/.
- https://csd.uconn.edu/documentation-guidelines/
- https://csd.uconn.edu/regional-campus-students/

Mental Health

If you are experiencing undue personal or academic stress at any time during the semester or need to talk with someone about a personal problem or situation, I encourage you to seek support as soon as possible. I am available to talk with you about stresses related to your work in my class. Additionally, I can assist you in reaching out to any one of a wide range of campus resources, including:

- Mental Health Resource Center 203-236-9817 or Claudia.Pina@uconn.edu https://waterbury.uconn.edu/student-life/student-resources/mental-health/
- Student Services and Academic Advising https://waterbury.uconn.edu/student-life/student-resources/student-affairs/
- Center for Students with Disabilities https://csd.uconn.edu/

General Thoughts

- Communication is **KEY**. Please, don't be afraid to contact me if you have questions, concerns, or comments.
- Seriously, contact me and we can go over any problem or topic you want.
- Please, try not to google every single question. If you're stuck, contact me and we can talk it through.
- Remember, the exams are all in-person. If you have not adequately prepared, the exams will be quite challenging.
- Attempting all homework problems is the single most important thing you can do.
- I can not stress the above point enough!!!!!!

Tentative Schedule:

Week	Section	Topic
1	A.1	Exponents and Roots
	A.2	Polynomials and Rational Functions
2	A.6, 1.1	Lines, Functions
	1.2	Mathematical Models
3	1.3	Exponential Models
	1.4	Combinations of Functions
4	1.5	Logarithms
	3.1	Limits
5	3.2	Rates of Change
	3.3	The Derivative
6		Review
		Midterm Exam 1
7	4.1	Derivatives of Powers, Exponents, and Sums
	4.2	Derivatives of Products and Quotients
8	4.3, 4.4	Chain Rule, Derivatives of Exponential and Log Functions
	3.4	Local Linearity
9		Spring Break
		Spring Break
10	4.5	Elasticity of Demand
	5.1	The First Derivative
11		Review
		Midterm Exam 2
12	5.2	The Second Derivative
	5.3	Limits at Infinity
13	5.5	Absolute Extrema
	5.6	Optimization
14	6.1	Antiderivatives
	6.2	The Substitution Rule
15	6.4	The Definite Integral
	6.5	The Fundamental Theorem of Calculus
16		Final Exam (Day and Time TBD)