

## Syllabus – Summer July Session 2026

### Course and Instructor Information

**Course Title:** GSCU 2700 Globalization  
**Credits:** 3  
**Format:** online  
**Prerequisites:** No Course Prerequisites  
**Professor:** Chuanrong(Cindy) Zhang

**Email:** chuanrong.zhang@uconn.edu  
**Telephone:** Office phone (860) 486-2196  
**Other:** Cell phone (860) 938-6582  
**Office Hours/Availability:** 9:00am—5:00pm EST

### Course Materials

#### Required textbook:

There is no required textbook for this course. All the required reading materials will be posted on the course website.

#### Other Suggested Textbook:

Harf, J. E., & Lombardi, M. O. (Eds.). (2010). *Taking Sides: Clashing Views on Global Issues*. McGraw-Hill.

*Additional course readings and media are available within HuskyCT, through either an Internet link or Library Resources*

#### Course Website:

There is a course website that is accessible through UCONN HuskyCT [<https://lms.uconn.edu/>]. Materials for this course including syllabus, reading materials, lecture notes, exercises, and other information of interest will be put on the course website.

### Course Description

“Globalization” course introduces the basic concepts and issues of Globalization phenomenon. This course is designed to be an introductory undergraduate class. It emphasizes the understanding of economic, cultural, political, and environmental issues that shape the world today as a result of globalization. It will focus on teaching students with information and interdisciplinary learning opportunities on the complex globalization phenomenon. It will challenge students to think about many of the controversies surrounding globalization and to promote an understanding of the trade-offs and dilemmas facing policy-makers. Students will write short essays that provide opportunities for expressing independent viewpoints and more in-depth study of issues related to the geography of globalization.

Since this is an online course, all the teaching materials including the final exam will be posted online. Students can finish this course off-campus as long as you can access the Internet.

## Course Objectives

By the end of the semester, students should be able to:

1. Understand how globalization works and the policy choices facing them and their societies.

## Course Outline (and Calendar if Applicable)

### Tentative Course Outline (Subject to Change)

Date	Topic	Exercises
Week 1 (July 6 – July 12)	Introduction: Culture, Trade, and Investment issues	Exercises 1 (75 points), 2 (75 points), and 3 (75 points) (due on July 12)
Week 2 (July 13 – July 19)	Development, Environment, and Migration issues	Exercises 4 (75 points), 5 (75 points), and 6 (75 points) (due on July 19)
Week 3 (July 20 – July 24)	Health and Media issues and <b>Final exam</b>	Exercise 7 (75 points) and 8 (75 points) (due on July 24). <b>Final Exam will be given at 1:00am—11:00pm (Eastern Time of US) on July 24.</b>  If you are travelling abroad and it is inconvenient for you to take the exam at that time, you need to contact with Instructor to arrange another test time at the beginning of this week.

## Course Requirements and Grading

(60%) Eight exercise assignments: All assignments are due at the specific time assigned. No late assignments will be accepted except in extraordinary circumstances.

(40%) Final Exam: The exam format may include multiple choices, true or false and short answer. Student access to the exam will be restricted by day and hour. The exam will also be timed, and the amount of time taken by each student will be recorded. Student will be kicked out of the exam when their time expires. All exams will be open-book and open-notes. The exams cover the lecture notes, assigned reading, and assigned exercises. A make-up exam will be scheduled only in the event of personal illness or extraordinary circumstances. Anyone who will miss an exam must notify the instructor in advance of the exam date. The exam questions are designed to test whether you understand the assignments, course notes and whether you are achieving the class objectives outlined above.

Your instructor and the university have a responsibility to promote academic honesty and integrity. You, as a student, are (1) responsible for the honest completion and representation of your work, (2) expected to respect the academic endeavours of others.

STUDENTS WITH SPECIAL NEEDS SHOULD INFORM THE INSTRUCTOR AS EARLY AS POSSIBLE.

### Grading:

Students final course grade will be based on course project, 8 exercise assignments, and final exam:

b. 8 exercises	600points	60%
c. Final exam	400points	40%
Total:	1000 points	100%

Course final grades are based on a linear, percentage based system. That is, the final course score equals to the total points students earned divided by the total points available.

The following cutoffs will be used as a guide for assigning letter grades:

A:	93% - 100%
A-:	90% - 92%
B+:	87% - 89%
B:	83% - 86%
B-:	80% - 82%
C+:	77% - 79%
C:	73% - 76%
C-:	70% - 72%
D+:	67% - 69%
D:	63% - 66%
D-:	60% - 62%
E:	below 60%

### Due Dates and Late Policy

All course due dates are identified in the course outline. Deadlines are based on Eastern Standard Time; if you are in a different time zone, please adjust your submittal times accordingly. *The instructor reserves the right to change dates accordingly as the semester progresses. All changes will be communicated in an appropriate manner.*

Late Policy...

### Feedback and Grades

I will make every effort to provide feedback and grades through **emails and phone calls from 9:00am—5:00pm EST**. To keep track of your performance in the course, refer to My Grades in HuskyCT.

## Student Responsibilities and Resources

As a member of the University of Connecticut student community, you are held to certain standards and academic policies. In addition, there are numerous resources available to help you succeed in your academic work. Review these important [standards, policies and resources](#), which include:

- The Student Code
  - Academic Integrity
  - Resources on Avoiding Cheating and Plagiarism
- Copyrighted Materials
- Netiquette and Communication
- Adding or Dropping a Course
- Academic Calendar
- Policy Against Discrimination, Harassment and Inappropriate Romantic Relationships

- Sexual Assault Reporting Policy

## Students with Disabilities

Students needing special accommodations should work with the University's [Center for Students with Disabilities \(CSD\)](#). You may contact CSD by calling (860) 486-2020 or by emailing [csd@uconn.edu](mailto:csd@uconn.edu). If your request for accommodation is approved, CSD will send an accommodation letter directly to your instructor(s) so that special arrangements can be made. (Note: Student requests for accommodation must be filed each semester.)

Blackboard measures and evaluates accessibility using two sets of standards: the WCAG 2.0 standards issued by the World Wide Web Consortium (W3C) and Section 508 of the Rehabilitation Act issued in the United States federal government." (Retrieved March 24, 2013 from [Blackboard's website](#))

## Software Requirements

The technical requirements for this course include:

- Word processing software
- [Adobe Acrobat Reader](#)
- Reliable internet access

(add additional items as needed)

**Accessibility and Privacy Statements, if applicable:**

## Help

[Technical and Academic Help](#) provides a guide to technical and academic assistance.

This course is completely facilitated online using the learning management platform, [HuskyCT](#). If you have difficulty accessing HuskyCT, you have access to the in person/live person support options available during regular business hours through the [Help Center](#). You also have [24x7 Course Support](#) including access to live chat, phone, and support documents.

## Minimum Technical Skills

To be successful in this course, you will need the following technical skills:

- Use electronic mail with attachments.
- Save files in commonly used word processing program formats.
- Copy and paste text, graphics or hyperlinks.
- Work within two or more browser windows simultaneously.
- Open and access PDF files.

(add additional skills as needed)

University students are expected to demonstrate competency in Computer Technology. Explore the [Computer Technology Competencies](#) page for more information.

## Evaluation of the Course

Students will be provided an opportunity to evaluate instruction in this course using the University's standard procedures, which are administered by the [Office of Institutional Research and Effectiveness](#) (OIRE).

Additional informal formative surveys may also be administered within the course as an optional evaluation tool.